



THE ROYAL BELL

Membership Deck

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01

The BELLE Collective



THE BELLE
COLLECTIVE

The people behind the party

The BELLE Collective is the founding force behind The Royal Bell – a vision-led collective with deep personal roots in South East London.

Local entrepreneur Mark Goldberg has led the vision, drawing on decades of experience across business and sport. For Jamie Gold and Max Cohen, restoring The Royal Bell was a way to honour their grandfather Michael Simmons, a self-made East End entrepreneur. Strategic advisor Nick Gold brings decades of strategic insight, while hospitality professional Jon Yantin has brought over 30 years of experience shaping iconic destinations across London and beyond.

Membership with The Belle Collective means stepping into a dynamic community of entrepreneurs, creators, thinkers, and locals – all with a shared drive to unlock the day's full potential. It's about transforming routine into opportunity, where every moment sparks new possibilities.



02

The Royal Bell

THE ROYAL BELL

The Royal Bell

The Royal Bell is a club defined by connection; it's a place to work, unwind, celebrate, and belong. It's where productivity meets party, ideas meet action, and connections aren't incidental, they're inevitable.

As a member, you'll gain access to dynamic spaces that move with your day – some invite focus, some spark conversation, and some are where work naturally gives way to play. Each space at The Royal Bell is designed to meet you exactly where you are.

At the heart of The Royal Bell is a thriving community; it's a place where collaboration and connection spark new possibilities every day. Our curated events calendar brings members together through networking, socials, and wellness talks, but it's the moments in between that define our membership. This is where conversations lead to momentum, where partnerships are born, and where like-minded individuals come together to create, celebrate, and grow.



03

Membership tiers

Tiers

Full Membership

£165/MONTH (INC. VAT)

Full membership at The Royal Bell gives you access to everything. Every space, every opportunity. It's where your day evolves with you, flowing seamlessly from work to play, making room for what's next.

Under-30s Membership

£110/MONTH (INC. VAT)

Everything included in a full membership, at a rate that makes space for ambition. This tier gives under 30s access to the club's spaces and experiences. It's a chance to shape your place in the community from the very beginning, and to grow with it.

Friends of Belle

£75/MONTH (INC. VAT)

A new way to experience The Royal Bell. For those who want to socialise after work and be part of our vibrant community.

Workspace Membership

£120/MONTH (INC. VAT)

Work, connect and unwind at The Royal Bell. For those who want a flexible co-working and social hub beyond an office.

Full Couples Membership

£240/MONTH (INC. VAT)

Flexible space to work, play and unwind. A shared membership to enjoy date nights, events and experiences.

Couples Workspace Membership

£170/MONTH (INC. VAT)

A shared space to work, connect and unwind together. Perfect for those who are together in life and business.

Day Membership

£40/DAY (INC. VAT)

Day Membership exclusively opens up The Royal Bell for a one-off experience — giving you full access to our co-working spaces, lounges, bars and cultural energy from morning through to late.

THE ROYAL BELL

Friends of Belle

£75/MONTH (INC. VAT)

A new way to experience The Royal Bell. For those who want to socialise after work and be part of our vibrant community.

Includes

- Priority access to our live entertainment, parties and networking events (without fitness studio access)
- Social access from 5pm weekdays and anytime on weekends (without access to the fitness studio)
- Full member benefits and perks

Full Membership

£165/MONTH (INC. VAT)

The complete experience. Unlimited access to everything The Royal Bell offers. Wellness, fitness and lifestyle all in one place.

Exclusive access

- Join our regular health and wellness talks to recharge and learn
- Connect with fellow members at exclusive mentoring events
- Co-working hours in **Members Lounge, Bar** and **The Royal Hall** between 8AM and 6PM daily
- Attend our monthly business socials, charity gatherings, and networking events
- Full access to members spaces

THE ROYAL BELL

Under-30s Membership

£110/MONTH (INC. VAT)

Everything included in a full membership, at a rate that makes space for ambition. This tier gives under 30s access to the club's spaces and experiences. A members club for the next generation. Young professionals and creatives looking to build connections.

Exclusive access

- Everything included in the full membership
- A rate that recognises drive and ambition
- **Must be under 30 years** old at the time of your joining, age verification required
- Tailored for your moment – flexibly, dynamic, and ready to grow with you

Workspace Membership

£120/MONTH (INC. VAT)

Work, connect and unwind at The Royal Bell. For those who want flexible co-working and a social hub beyond an office.

Exclusive access

- Full access to the co-working lounge and all social areas. (without fitness studio access)
- Bookable meeting rooms and private spaces
- Full member benefits and perks

THE R^QYAL BELL

Full Couples Membership

£240/MONTH (INC. VAT)

Flexible space to work, play and unwind. A shared membership to enjoy date nights, events and experiences.

Exclusive access

- Shared full access for 2 people for our club, fitness studio and social spaces
- Join on the same membership to both enjoy all that's on offer
- Full member benefits and perks.

Couples Workspace Membership

£170/MONTH (INC. VAT)

A shared space to work, connect and unwind together. Perfect for those who are together in life and business.

Exclusive Access

- Full access to the co-working lounge and social spaces. (without fitness studio access)
- Bookable meeting and private event spaces
- Full member benefits and perks.

Day Membership

£40/DAY (INC. VAT)

Day Membership exclusively opens up The Royal Bell for a one-off experience – giving you full access to our co-working spaces, lounges, bars and cultural energy from morning through late.

Exclusive Access

- All the perks of a Royal Bell member for one day
- Full access to member-exclusive spaces including the Fitness Studio
- Although guest access isn't offered, we encourage friends and colleagues to enjoy the day membership experience together

04

Membership benefits

THE R^QYAL BELL

Membership benefits

More than just access. Membership unlocks a curated set of benefits designed to support your day-to-day, and elevate it.

Benefits

- **Welcome gift** to celebrate the beginning of your membership
- A **personalised membership card**, just for you
- **Unlimited £1 coffee** for all members can be enjoyed at *Zilli Caffé*
- **Discounted parking** at The Glades Shopping Centre
65% off all-day parking £4.90
- **Dedicated concierge support** whenever you need it
- Host **up to 3 guests** into members-only areas, day or night (additional guests £40 per person)
- **15% off** hotel stays, ticketed events, private hire of the boardroom
- **15% off** all food and drink
- Gym with weekly PT class (Full Membership)

Referral Scheme

Introduce three new members on your tier or above to get your next 12 months' membership on us.

A full year's membership fee credited to your account. There is no limit – refer another three, earn another year! Credit applied once your third referral has joined and completed their first month of membership.

05

Club spaces

THE ROYAL BELL

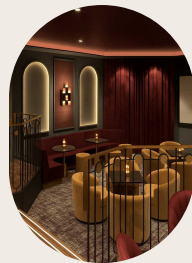
Club spaces

MEMBER-EXCLUSIVE



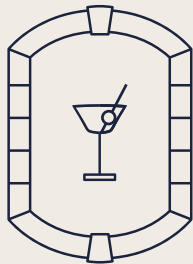
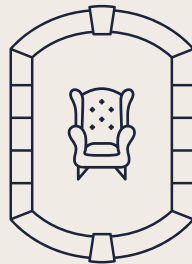
The Library

The Library is your intimate space where private moments meet meaningful connections. Lose yourself in a book, sip on a cocktail, or host a private celebration.



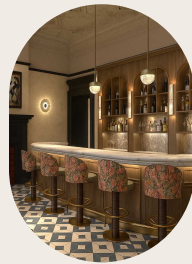
Members Lounge

An ideal space to work, unwind, or catch up with friends. With a relaxed atmosphere, it's a place to recharge or make new connections in both comfort and style.



Members Bar

A space to unwind in style. The Members' Bar is your place to relax, connect, and enjoy an array of expertly-crafted drinks. It's a setting designed for both conversation and celebration in equal measures.



THE ROYAL BELL

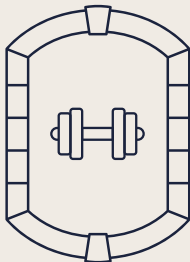
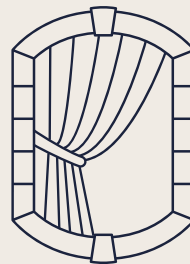
Club spaces

MEMBER-EXCLUSIVE



Clubhouse

Where work and play collide. The Clubhouse is your vibrant space for productivity by day and unreserved fun by night. It's the heart of the club, offering the perfect balance between business and relaxation.



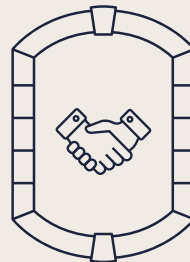
Fitness Studio

Fully equipped to help you hit your personal best. Whether it's a power session or a calm reset, the Fitness Studio supports your routine and your goals with all the right tools, every day.



The Boardroom

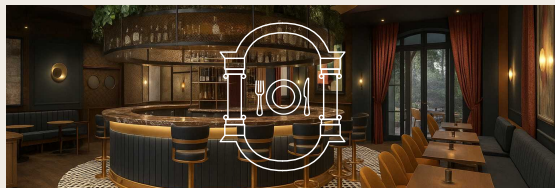
A space for big ideas and bigger decisions. The Boardroom is where bold thoughts come to life, where conversations lead to real action, and where ambition is matched only by execution.



THE ROYAL BELL

Club spaces

DINING DESTINATIONS



Bar & Grill

Casual yet refined, the Bar and Grill is all about relaxed dining. With vibrant flavours and a welcoming atmosphere, it's the place to enjoy delicious food, sip on a drink, and unwind in style.



Aldo's Pizza

Savour the simple joy of fresh, authentic pizza in a laid-back setting. Whether you're grabbing a quick bite or enjoying a leisurely meal with friends, Aldo's offers the perfect spot for every occasion.



The Garden

The Garden is all about sipping in the sun and being surrounded by good company. It's your go-to spot for relaxation, where each moment feels like a breath of fresh air and every conversation is at its best.



Zilli Caffè

A coffee stop that's more than just a caffeine fix. Zilli Caffè is a place to grab your coffee, fuel up, and get back to it. Whether you're on the go or taking a breather, it's the perfect spot to stay energised.

06

Events and experiences

THE ROYAL BELL

Events

AND EXPERIENCES

SOCIAL

WHERE MOMENTS BECOME MEMORIES

- Exclusive gatherings, from intimate cocktail evenings to lively celebrations, designed for connection
- Live music, special performances, and curated events that turn nights into stories worth telling

PROFESSIONAL

CONNECTIONS THAT MATTER

- Thought-provoking talks, panel discussions, and industry-led insights that spark new ideas
- Curated networking events designed to bring together like-minded professionals and future collaborators

CHARITY

MAKING A MEANINGFUL IMPACT

- Fundraising events, auctions, and initiatives that give back to our local community
- Opportunities to engage with charitable projects that align with our members' values

07

Becoming a member



THE BELLE
COLLECTIVE

BECOMING A MEMBER

Step into The BELLE Collective

Becoming a member of The Royal Bell means stepping into a lively community where connection, collaboration, and celebration thrive. It's a destination for engaging with like-minded individuals and elevating professional experiences within dynamic spaces which move with the pace of your day.

Ready to join? Visit our website and complete our Membership Application Form or book a tour with our team. Any questions at all, email membership@theroyalbell.co.uk

DON'T MISS A BEAT

Stay connected

We're excited to welcome you into The Belle Collective, and to keep you informed of everything happening at the club.

E-mail

Sign up to receive upcoming events and exclusive offers directly in your inbox.



www.theroyalbell.co.uk



The Royal Bell



@theroyalbell.bromley



The Royal Bell

Social

Join us on social media for a closer look at life as a member of The Royal Bell.



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