



THE ROYAL BELL

THE ROYAL BELL: A LANDMARK REIMAGINED



The Royal Bell: Honouring the Past, Creating the Future

Bromley, London – August 2025. This Autumn, something truly special returns to the heart of Bromley. After years of silence — the Grade II-listed Royal Bell is reopening: restored, reimagined, and ready to begin its next chapter as a boutique hotel, a welcoming community hub, a dynamic dining and entertainment destination with a private members' club and co-working space. After dark, the first-floor bars and lounges transform into the place to be for professionals and creatives seeking a destination cocktail venue with a candlelit ambiance and a blend of entertainment from low-key DJ sets to live music sessions.

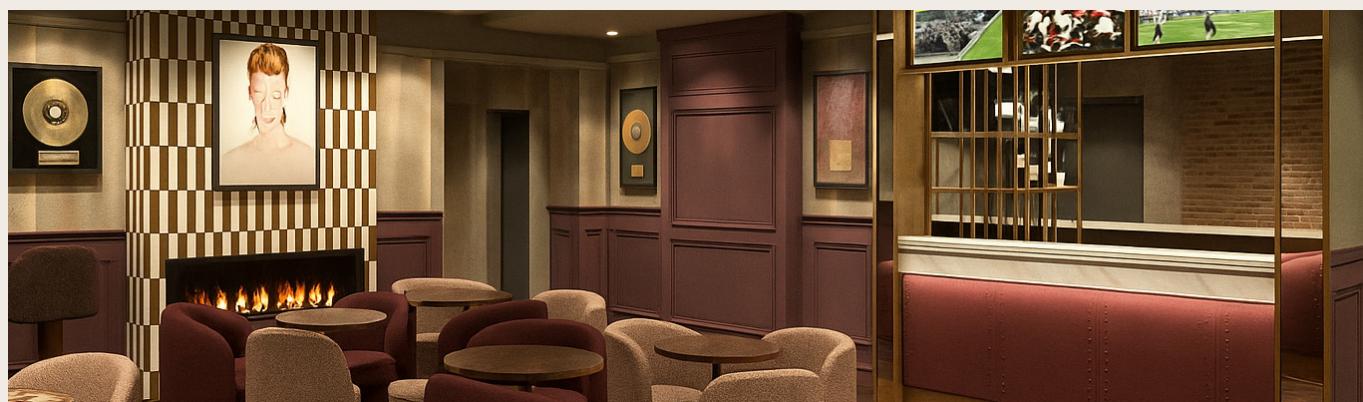
Facts at glance

- ◆ A significant £10M has been invested to reimagine and restore the venue
- ◆ A destination for members and guests with dining and social spaces (open to all)
- ◆ **Boutique Hotel:** 14 uniquely designed guest rooms offering a comfortable and character-filled stay
- ◆ **Main Bar & Grill:** A vibrant venue inspired by the buzz of The Ned in the City of London. Open to both members and non-members
- ◆ **Pizza Joint & Café:** Serving artisan pizzas and gourmet coffee in a relaxed setting, in partnership with award-winning celebrity chef Aldo Zilli, open from 8am to serve the local community. Open to both members and non-members
- ◆ **The Garden:** A stylish and buzzing social hub at the heart of the venue providing a unique urban oasis inspired by the infamous Chiltern Firehouse in Central London – open to both members and

PRIVATE MEMBERS' CLUB

Inspired by the effortless charm of Soho House, The Royal Bell's **private members' club** provides exclusive access to:

- ◆ **Lounges & Workspaces:** Thoughtfully designed spaces for both productivity and relaxation
- ◆ **Members' Bar:** A dedicated space for members to connect and unwind
- ◆ **The Clubhouse:** Sports bar and darts club, designed for a sociable and entertaining experience
- ◆ **The Library:** An elegant, book-lined room designed for private screenings, intimate dinners, and curated gatherings which can't be found anywhere else in South London
- ◆ **The Royal Hall:** A historic ballroom, hosting live entertainment, member events, and private functions
- ◆ **Garden Terrace:** A peaceful outdoor retreat for relaxing and socialising
- ◆ **Fitness Studio:** A boutique wellness space
- ◆ **Concierge Service:** Personalised support for reservations, travel, and lifestyle requests



DESIGN & VISION

- ◆ **Interior Design:** by Hampton Design Studio, retaining the building's character, while introducing thoughtful modern touches
- ◆ **A Storied Past:** The Royal Bell has welcomed Queen Victoria, Jane Austen, and David Bowie, maintaining its heritage and charm for a new generation
- ◆ **The Visionaries:** Led by The BELLE Collective (Mark Goldberg, Jon Yantin), committed to restoring this Bromley landmark with integrity and care

OPENING HOURS:

8:00 AM – 12:00 AM Sunday – Thursday
8:00 AM – 1:00 AM Friday / Saturday

MEMBERSHIP INFORMATION

Tier One Membership £165 per month
Full Membership £225 per month
Limited Under-30 Membership £110 per month
Day Pass £40 (All prices include VAT)
Limited membership applications are now open at www.theroyalbell.co.uk

PRESS ENQUIRIES:

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